



Party Schedule

HOW A CAKE IT UP PARTY RUNS ON THE DAY

(1.5 hours in total)

➤ UPON ARRIVAL

We kindly ask guest to arrive 5 minutes before the scheduled party time.

You will be greeted by one of our friendly staff out the front of our studio. This is an exclusive use space and only host one party at a time. The existing party could still be finishing so we will bring you in once they have vacated the studio & all of your guests have arrived.

Once all of the guests have arrived, your party hosts will welcome you all into our studio to commence and get the party started (we allow for a 5 minute "late window" for guests who may running late).

➤ IT'S TIME TO MAKE IT UP!

The hosts will then begin going through the makeup kits with the guests sitting at their own makeup station.

They will introduce and explain how to use their brushes, sponges, mirror & makeup - This is the fun part as the party guests get to look, touch, feel and figure out what all of their makeup tools are for

Party guests are guided by the party hosts who will be giving a live demonstration of each step, step by step as they go along so no one will be left behind.

First step, we pop our headbands on and teach the kids the importance of cleaning & preparing their skin.

Second step is to colour match our skin to the right colour foundation, this is the most important step in getting your makeup look right.

Third step, we apply our primer and then slowly apply foundation with our makeup sponge, teaching them about blending.

let's play - it's from the eyeshadow step that we allow them to have a play with colours they like, this is the best fun watching their creative side come to light.

We continue to guide the children step by step in applying powder with their brush, bronzer, blush and finally eyeshadow.

We finish off our makeup with by lip-gloss & the final touch, face jewels!

This is all done with supervision and assistance from the hosts where required, we are there to assist but not take over, its very important to us to let their own unique individuality shine through and do this themselves.

➤ **LIGHTS, CAMERA, ACTION!**

At the end of our makeup routine (about 30 minutes later) we supply each guest with a flower crown to wear for our photo shoot.

We have several photo backdrops for you to choose from. We also get out our studio lights for full effect!

Guests then pose for individual and group photos if they wish to have their photo taken. We supply props for the kids to use but we also let them have the freedom to just do what they want to do, after all, it is a party!

We supply each guest with a gift bag to take home their makeup brushes and flower crowns.

The memory card from the photo shoot is then given directly to the party parent to take home.

The makeup & photo shoot ends with clean up instructions to prepare for party food time.

➤ **IT'S TIME TO EAT!**

After 1 hour of fun, we have the remaining ½ hour of the party to serve party food, cut the cake, mingle & hang out.

The official hosting aspect of Cake It Up's party concludes after 1.5 hours from the party start time and the party hosts will assist the guests in finishing & packing up. We then officially hand the children back to the host parent's supervision until parents arrive to pick up their children.

Party Inclusions

- ✓ 1 x makeup brush set each to use & take home
- ✓ Each party guest receives their very own flower crown
- ✓ Gift bag each to take make up brushes home in
- ✓ Face jewels for extra creative flair
- ✓ All other makeup & tools supplied for use on the day
- ✓ Choice of photo back drop to use on the day (to be chosen prior to the party).
- ✓ Special present for the birthday child
- ✓ The Memory/SD card of the photos taken during the photo shoot taken home by the birthday parent to keep the photos and share them with party guests
- ✓ Free pdf invitation template to send to your guests
- ✓ 1-hour facilitation by highly experienced party hostesses to make the party seamless and fun - ensuring no guest is left out!
- ✓ Our standard party food package includes: chips, popcorn, lollies, apple & orange juice in their very own snack basket

PARTY PRICES*

10 party guests (minimum) = \$38 per head

11-20 party guests = \$37 per head

21+ party guests = \$35 per head